

Landlord Pack

The **New** Standard in *Safe* Car Washing.



DRIVE **SAFE.** WASH **SAFE.**

0333 207 4360

www.intelijet360.com

Intelijet360^o

UK Locations needed for our Sector Leading Automatic Touchless Car Wash

INTRODUCTION

PDQ have manufactured and installed over 13,000 auto car washes, 85% of which are touchless with an increasing percentage year on year. Intelijets 360° touchless car wash uses the proven technology of PDQ's Laserwash, the category leading car wash.

PDQ are a wholly owned subsidiary of Dover Inc. a diversified global manufacturer and solutions provider with an annual revenue of \$8billion, and 25,000 employees.

Dover Inc have appraised and approved Intelijet Ltd to act as an appointed distributor for PDQ.

Intelijet are establishing both a corporate and franchise owned presence, working with recognised retail brands alongside stand-alone locations.

Intelijet Ltd to provide ongoing warranty, service and maintenance as well as specific chemical solutions for our touchless car washes via it's expert technician team. Intelijet will be offering via all locations the opportunity for all drivers to join its exclusive Car Wash Subscription Club.

Customised *Safe* Wash Experience



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MARKET OPPORTUNITY

There are currently 32.7 million passenger cars in The UK (source DfT). Washing these generates in excess of £1.0bn in sales revenue PA. The Car Wash Association (CWA) estimate that of the 32.7m cars in The UK, some 10.7m cars are not washed at all, leaving a target market of some 22.0m cars.

Those cars that are being washed are cleaned on average 8.8 times per annum (CWA), its forecast that in excess of 193.2m car washes are undertaken every year in The UK. This amounts to the average car being washed every 41.5 days.

Research also highlights that car owners generally use multiple car wash options throughout a year, reinforcing that a real opportunity exists to build driver loyalty to specific location/s through offering consistency of quality car wash allied to type and technology of car wash.

The dominant sector at present is Hand Car Washes, it's forecast they account for some 112.5m washes PA. It's also acknowledged that as a result of Brexit which has led to reduced human resource since within the UK, this sector has lost a significant number of sites and it's anticipated this will see the sector decline.

Next sector with the highest number of number of washes, are those who wash their vehicle at home, this accounts for 48m washes PA. In terms of automatic roller brush washes, these account for 11.5m washes PA. Given historical problems caused by friction washes, it's evident that a degree of reticence remains with drivers to use such washes.

Manual Jet Washes account for a further 10.7m washes PA. These do not offer a drying option. Finally Conveyor Washes, using a conveyor to pull your vehicle through the wash account for 10.5m washes PA. Consumer research indicates that use of a conveyor accompanied often by floor guide rails that can damage particularly alloy wheels, presents a reason some drivers are reluctant to use.

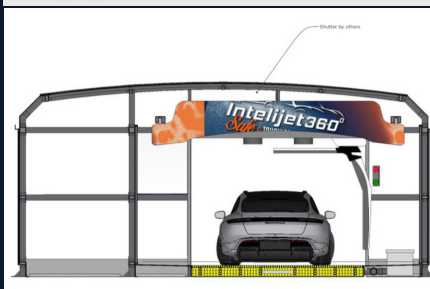
The touchless auto wash sector which has been developed significantly over recent years, notably in The USA and Australia, has now arrived in The UK. These high pressure wash jets in association with chemicals developed specifically for Intelijets touchless technology, now deliver a safe consistent wash using Intelijets exclusive premium and proven specification.

INTELIJET 360° IN PARTNERSHIP WITH PDQ - A PROVEN BUSINESS MODEL

- Operating since 1984
- 11,500 locations worldwide
- 345 million customers each year
- ISO 9001 Certified
- Members of The Car Wash Association
- Retained mapping partners



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Our new format which requires a minimum of 900 sq. ft. for a single bay facility, can be retrospectively installed into an existing car wash tunnel building, installed within a new purpose built branded Intelijet tunnel building, the latter of which can be under an existing local authority planning approval, or we can assist using our own technical team to prepare CAD and plans in readiness for planning application. All our projects are subject to meeting our Geoblink mapping criteria to determine the success or otherwise of land options we are offered.

Intelijets exclusive, revolutionary, and patented car wash building has the option of adding a 'tray' encompassing the equipment including a drainage system that would normally be underground. Installation post planning therefore simply requires access to utilities, and can be installed straight onto level car parks with no slabs or disturbance to the ground. No underground receptors required!

The easy construction and it's size give Intelijet 360° the opportunity to be sited on all types of under utilised development plots. Our customers have the opportunity of joining our online Car Wash Subscription Club, benefiting from our App. and enjoying the benefits of membership.

Requirements: 900 sq. ft minimum plot size. Densely populated locations with at least 20,000 homes within a 15min drive time catchment area. Convenient and high profile locations adjacent to retail parks, fuel stations, major leisure destinations along with local and regional shopping centres. Electrical, dedicated line if on shared site, separately metered premises, 3 Phase 400v to 430v electricity. Incoming supply needs to be 125amp, then 125amp breaker to match. Dedicated fibre optic broadband line and router. Water 32mm inlet pipe with 2.1-5.5 bar pressure. DDA Compliant with fire safety protection systems installed.

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Intelijet 360° offers in partnership with PDQ a worldwide recognised advance touchless car wash as a tenant along with:

INVESTMENT OPPORTUNITIES:

IMPROVES DWELL TIME

- Increases customer numbers to your development and area
- Strengthens the value of your development with competitive leasehold terms if appropriate, or if using own land offers and ROI via an enterprise generating passive revenue and excellent ROI

FINANCIAL SECURITY

- Proven business model
- Established support team
- A business that can be remotely managed
- Long term leases taken by Intelijet Ltd.

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Intelijet 360^o

Safe ◦ TOUCHLESS ◦ ADVANCED

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